

Women's Communication for Solidarity - WomCom

The project „**Women's Communication for Solidarity - WomCom**“ has been approved within the ERASMUS+ program, KA2 –Western Balkan Youth Window.

The project coordinator is *Culture Center Grocka – Grocka/Belgrade, Serbia*.

Partner organizations are

The Association of woman Sandglass– Kruševac, Serbia

TRIM VRBOSKA-Udruga za promicanje održivog razvoja na otoku – Jelsa/Hvar, Croatia

GEA - Societa Cooperativa Sociale – Padova, Italy

ASSOCIATION DES AGENCES DE LA DEMOCRATIE LOCALE – Strasbourg, France

Udruženje LDA – Mostar, Bosnia and Herzegovina

Description of the project

Young women in Western Balkans rural areas are faced with multiple forms of discrimination. In rural areas often dominate the strong patriarchal values and gender inequality. Opportunities for the communication, exchange and solidarity between young women from these areas and peers women from urban EU areas are weak. Improvement of specific communication skills and opportunity to meet and exchange experiences, difficulties and good practices among women from different countries and areas can strengthen WB rural women self-confidence and self-advocacy.

General aim

-Increasing the communication skills and capacities of young women in the Western Balkan rural areas, for achieving the progress in equal opportunities.

Specific objectives

-Build international solidarity between young women from Western Balkan rural communities and European urban communities through connecting and networking.

-Enhance capacities of youth workers to facilitate and support social communication of young women.

-Developed skills of assertive and art communication of young women to express their opinions and create an active impact in their communities

- Increase interest and knowledge among WB young rural women on the European and UN policies on gender equality and inclusion.

-Established celebration of the UN International day of rural women in communities involved in the project.

The Project consists of 4 main activities

1. Mobility of youth workers - Training "Communication", Grocka/Belgrade, Serbia; 6-13/10/2017

Each partner organizations will send 6 youth workers. On mobility they will learn and discuss about assertive communication, solidarity in EU and gender policies. After mobility they will work on the production of 6 short video guides about the assertive communication.

2. Youth exchange - Workshop "Solidarity", Jelsa-Hvar, Croatia; 18-27/05/2018

The topic will be women's solidarity. Each partner organization will send 5 young women which will discuss in the international groups equality issues and decide on the message and visual solution of 6 murals to be painted in their local communities.

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3. Information and awareness campaign, in all partner communities; October 2018

In all 6 participating communities, young participants will be led by professional visual artists and youth workers in the realization of 6 murals. Murals will be painted in public spaces of local communities, 20m2 in each community. All murals will be opened on October 15th, on the UN International Women's Day. Also, press conferences and public debates will be organized.

4. Final Conference, Mostar , Bosnia and Herzegovina; 01-03/02/2019

International conference "Women's Communication for Solidarity" will consist of 5 interactive panel discussions and an evaluation session.

Results

Main results of the project will be: 6 short video guides for the assertive communication (6x5min.) and 6 murals (20m2 each) painted in public institutions in each partner local community.

Development of the assertive and art communication skills enables active social participation, international solidarity and well-being of young women in Western Balkans. The project will increase awareness and knowledge of young women on the EU gender policies.

The costs of transport, accommodation, food, materials, and lecturers will be covered by the project.

WE INVITE INTERESTED PARTICIPANTS TO APPLY AND FILL IN THE REGISTRATION FORM, WHICH IS AN INTEGRAL PART OF THIS LETTER.



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